

**Subject:** Re: Pershing Square Public Art Program  
**From:** Carmen Zella  
**Date:** 7/11/2020, 12:56 AM  
**To:** Joella Hopkins  
**CC:** Belinda Jackson <Belinda.Jackson@lacity.org>

Hello both!

We have some interest in gathering more sponsorship dollars - let me know what I can do to have this contract move forward. :)

On Thu, Jun 4, 2020 at 7:46 AM Carmen Zella <  
Contracts were drafted. Other then that I am not sure.

> wrote:

Based on the major pivot society has undergone, getting the needed sponsorship will prove to be very challenging. I'm currently working on a plan with a colleague and would love to update you Joella. If one thing is true about me- I am persistent about making this happen!

Hope you are both safe and well....

On Wed, Jun 3, 2020 at 9:01 AM Joella Hopkins <[joella.hopkins@lacity.org](mailto:joella.hopkins@lacity.org)> wrote:  
Good Morning. I am starting to circle back on some items as we hopefully are coming up for air soon.

Did we officially secure the \$33K for our PS Public Art program?

Thank you.

**Joella Hopkins**  
DTLA Area Director & Strategic Media  
Office of Councilmember José Huizar  
City of Los Angeles | Council District 14

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Carmen Zella  
NOW ART  
Public Art Agency

Re: Pershing Square Public Art Program

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